

San Diego TV Show wins Emmy Award!

The Good Food Factory is “the little show that could...and did!”

June 15, 2013 Las Vegas, NV

The Good Food Factory was awarded an Emmy for Children - Program or Special, The National Academy of Television Arts & Sciences' local chapter has announced.

The academy's Pacific Southwest Chapter nominated The Good Food Factory for Children - Program or Special and it's host, Amanda Mascia for On-Camera Talent - Program Host/Moderator/Performer. The Good Food Factory won the award for Program at the 39th annual awards ceremony at the Red Rock Resort & Casino in Las Vegas on Saturday June 15th.

The Good Food Factory's Ron Franklin, Lencsi (Lenke) Angel and Chris Tittle were awarded under the program category with host and creator, Amanda Mascia.

“We are overjoyed to have won, and would like to recognize our other crew members, Patti Keyes and Lisa Van Es, who were not listed on the award, though their contributions were essential in the achievement of the nominations.” said Mascia.

The Good Food Factory is currently seeking sponsors and advertisers to take the show national and is grateful to the The National Academy of Television Arts & Sciences for honoring us.

Below is the speech that host & creator, Amanda Mascia gave at the ceremony when accepting the award.

“We are the Good Food Factory, a healthy cooking show for kids. I would like to thank God, my family and friends for never letting me give up. We started this show 7 years ago, when childhood obesity was just a blip on the map and it is our goal to fight it by making healthy food fun. To our amazing crew that has become family. To our executive producer, Andy, who is marrying Arturo today. To Julian, who was the inspiration for the show. To the over 40 children who were a part of this first season. To San Diego Cox 4 for putting us on air. To our amazing fans, who we send us the most awesome hand written notes and letters and we have the joy of cooking with. Thank You.” (The music came up, or we would've kept on going.)

About the show: The Good Food Factory airs in San Diego, Orange County, Palos Verdes and Santa Barbara on the local Cox affiliate stations.



In each half hour episode Amanda and kid chefs cook up three recipes from one of the meal times that you eat throughout the day: Breakfast, Lunch, Snack, Dinner & Party.

The recipes are fun, healthy and delicious and are based on providing children with wholesome meals their families would love them to cook and eat.

The shows are **unscripted** and feature “real kids” from all over San Diego, that Amanda has met through cooking classes, birthday parties, surfing with their grandpas, walking her dog or just hanging out in her neighborhood. Each episode features new kid chefs/friends.

The Good Food Factory focuses on “cooking good food, with good friends, from scratch!” and has developed new, fun and silly ways to teach kids how to chop, grate, measure, pour, stir and cook. The children are taught to hold their knives like a pencil, or to cut an onion “across the rainbow.” Grating cheese is “just like petting a kitten!” For cracking an egg, “pretend you are knocking on your grandma’s door.”

The cooking segments are un-rehearsed, with the kids learning as the show unfolds. While cooking, Amanda and the kid chefs share stories, and learn about life, family, history and of course, cooking!



“Every kitchen can be a Good Food Factory, including YOURS! All you have to do is cook good food, with good friends, from scratch!”

Whenever possible, Amanda weaves in lessons on nutrition, manners, food safety and other educational fun facts with pop-up graphics. The graphics are engaging and add to the educational value of the show.

Each episode features original songs by composer and performer, Ron Franklin. The songs are catchy, educational and fun to dance to!

Episodes of The Good Food Factory are shot on location at The Center for a Healthy Lifestyle, part of the Harper Branch of the Boys & Girls Club in Solana Beach.

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