

NEWS RELEASE

FOR IMMEDIATE RELEASE

Monday, January 14, 2013

Unique Golf Tournament to benefit the Boys & Girls Clubs of San Dieguito

Solana Beach, Calif. – The 8th annual HP Chip-in-for-Kids Golf Tournament benefitting the Boys & Girls Clubs of San Dieguito is a unique golf experience that enables golfers to play on the North Course of Torrey Pines Golf Club while the pros are playing their final round on the South Course during the Farmers Insurance Open PGA tournament.

“This luxurious golf experience lets the golfers play in the same conditions the pros play that Thursday and Friday before,” said Keith Padgett, President/CEO of the Boys & Girls Clubs of San Dieguito. “The golfers that participate in this tournament are not only huge supporters of ours, but they’re also avid golfers who get to enjoy the day just like a real golf pro.”

The day includes a play your own ball format for 18 holes, easily accessible and convenient parking across the street from the North Course, premium Callaway gift bag valued at \$250, catered breakfast and made-to-order BBQ lunch with hosted beverages, PGA passes, and entrance into the exclusive catered 16th green hospitality chalet to watch the finals of the Open. Golfers are also invited to a private Saturday night mixer where they can drop off their golf clubs the night before and enjoy complimentary food and beverages.

Numerous sponsors make this event possible and for the third year Hewlett Packard has been the Chip-in-for-Kids title sponsor. Callaway Golf provides all 144 golfers with top-of-the-line tee prizes valued at \$250 each. Other sponsors involved are Grant, Hinkle, & Jacobs, Inc., LBA Realty, HCP Inc., Wells Fargo, Sharp Electronics Corporation, and Coldwell Banker Residential Brokerage.

The Century Club of San Diego, a non profit corporation organized for the main purpose of administering and promoting San Diego's annual PGA TOUR event, the Farmers Insurance Open, has partnered with the Boys & Girls Clubs of San Dieguito to help make this charity golf tournament a success every year. The two groups started working together in 2005 and have raised over \$1 million for the Boys & Girls Clubs of San Dieguito through the golf tournament and other golf related fundraising events.

If interested in more information on the tournament such as purchasing foursomes or becoming a sponsor, please call Ally Hanlon at (858) 720-2188.

BGCSDTO is dedicated to providing positive activities to promote education, self esteem, health and character in young people. BGCSDTO offers quality programs through after school, summer camp, aquatics, athletics and middle school sports in addition to sponsoring two Montessori schools, the Youth Arts Academy and the Center for a Healthy Lifestyle that is located at the Solana Beach branch. GREAT FUTURES START HERE. For more information on the Boys & Girls Clubs of San Dieguito please visit PositivePlaceSD.org

Contact: Annie Garcia (858.793.7345 or agarcia@positiveplacesd.org)