

**JAKE'S DEL MAR**  
**31st ANNUAL FUN RUN**  
**SATURDAY, NOVEMBER 2 AT NOON**  
**5K RACE EVENT BENEFITS**  
**THE LA COLONIA BRANCH OF THE BOYS & GIRLS CLUB OF SAN DIEGUITO**  
**AND FRIENDS OF THE POWERHOUSE**

**DEL MAR, CA (September 19, 2013)** —Jake's Del Mar, an unforgettable beachfront dining experience, will be hosting its 31st Annual Jake's Del Mar Beach Fun Run, on Saturday, November 2, beginning at noon.

The 5K (3.2 miles) fun run, takes place on the beach, starting and finishing at Jake's Del Mar. Race awards will be given to first place for men and women, along with oldest and youngest persons to finish and the baby stroller division.

Entry fees for the run are \$25 for adults and children under 12 are \$15. The entry fee includes a Fun Run T-shirt, healthy barbecue, drinks on the beach, live entertainment by The Blue Moonies, awards and raffle prize opportunities. Mail in deadline is October 29. Entrants can sign up the day of the race from 10:30 a.m. to 11:30 a.m. at the three palms by The Powerhouse. Late registration fees are \$30 for adults and \$15 for children under 12. Participation is limited to 300.

Proceeds from the race will be donated by the Jake's Del Mar Legacy of Aloha Program to the La Colonia Branch of the Boys & Girls Club of San Dieguito and Friends of the Powerhouse.

To receive a race entry form or donate to this fundraiser please visit Jake's Del Mar located at 1660 Coast Blvd or call (858) 755-2002 or go online to [jakesdelmar.com](http://jakesdelmar.com).

Situated right on the sand in the picturesque town of Del Mar, Jake's floor to ceiling windows provide sweeping views of the beach and ocean. Chef Duvinh Ta's new American cooking brings innovation to classic preparations of fresh fish, shellfish and premium meats. The menu showcases clean, eclectic flavors and local, sustainable products. Jake's vibrant, friendly atmosphere has made it a local tradition and visitor destination in Del Mar for over 30 years.

Jake's Del Mar is open for Lunch, Tuesday-Saturday 11:30-2:30 p.m. Dinner nightly starting at 5:00 p.m., weekends from 4:30 p.m. and Sunday Brunch from 10:00-2:00 p.m.

For further information on Jake's Del Mar 31st Annual Fun Run, please call the restaurant at (858) 755-2002.

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