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## **NEWS RELEASE**

### **FOR IMMEDIATE RELEASE**

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### **Two Dynamic Organizations Partner for One Cause - The Kids!**

SOLANA BEACH, Calif. (August 29, 2013) - The Junior Seau Foundation has partnered with the Boys & Girls Clubs of San Dieguito (BGCSDTO) for the 3<sup>rd</sup> annual "Cruise 4 Kids" sports & exotic car rally fundraiser.

Hunter Seau, Junior Seau's son was pleased to honor the Boys & Girls Club with a \$5,000 Gold Sponsorship donation and will be riding along as a passenger in one of the exotic cars to participate in the rally.

"My Dad and I shared the quality of giving and now it is my turn to carry on with his legacy," said Hunter Seau, who turns 13 this September. "I am really happy that my first experience with the Junior Seau Foundation is working with the Boys and Girls Clubs of San Dieguito."

Junior Seau, an Oceanside High Alum and standout on San Diego's only Super Bowl team was inducted into the Chargers Hall of Fame and the team retired his number 55. In memory and honor of Junior, the car Hunter will be riding in will be number 55. Hunter will ride in that car proud and honored to give back to the community.

"We are extremely grateful to the generosity and support that we receive from the Junior Seau Foundation," said David H. Crean, Boys & Girls Clubs of San Dieguito's Chief Executive Officer. "Collectively, our organizations serve a great need for the many youth in San Diego County. Their donation and support allows us pursuit of our mission that we established in 1966 and continue to develop and refine as we foster today's children into tomorrow's leaders."

The Junior Seau Foundation has been supporting numerous organizations throughout the years that empower youth to flourish, especially youth that may have a disadvantage due to social circumstances. The fit between the Junior Seau Foundation and the Boys & Girls Clubs is a great partnership that reinforces the Boys & Girls Clubs mission - to provide POSITIVE activities to develop the education, health, self-esteem and character of youth.

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The Cruise 4 Kids fundraiser, sponsored by the Seau Foundation, is an event that invites high-end luxury car owners to participate in a 40 mile "cruise" to raise money for the Boys & Girls Clubs of San Dieguito. This year's event will be held on Saturday, September 7<sup>th</sup> and starts at the Coronado Ferryboat Landing Shopping Center in front of Il Fornaio restaurant. The conclusion of the rally will be held at Schubach Aviation jet hangar in Carlsbad. C4K will host a gourmet breakfast & lunch, hosted bar, raffles, auctions, and entertainment. This event will be filmed by local news media, helicopters, HD car mounted cameras, and videographers to create our 2013 C4K movie. The "rally" is not a race, but a high end cruise limited to only 100 drivers. All proceeds from C4K benefit the Boys and Girls Clubs of San Dieguito. For more information on the rally please visit [www.c4ksd.com](http://www.c4ksd.com)

### **About BGCSDTO**

The Boys & Girls Clubs of San Dieguito, founded in 1966, is a non-profit organization dedicated to providing positive activities to develop the education, health, self-esteem and character of youth. Today, the BGCSDTO is one of the most successful Clubs in the country serving more than 20,000 youth in the San Dieguito community. Our various branches offer exceptional programs for youth to include:

- Personal development through six Core Program Areas
- Clean facilities with dedicated, caring staff members who provide a safe environment for kids and teens
- Quality after-school programs and activities at affordable prices
- Diverse summer camps to fit the needs of all campers
- Innovative specialty programs in academics, music and arts, athletics, and healthy living

For more information on BGCSDTO, please visit us at <http://positiveplacesd.org/>

### **About Junior Seau Foundation**

Since 1992 The Junior Seau Foundation has given San Diego area youth ongoing support in the form of scholarships and financial support for a variety of programs. While each of these programs are unique, all satisfy the Foundation's overall mission to educate and empower young people through the support of child abuse prevention efforts, drug and alcohol awareness, anti-juvenile delinquency programs and encouragement of higher education.

The current Board of Directors is dedicated to continuing Junior's mission of helping the youth of San Diego.



Picture from left to right:

BGCSDTO member Aidan Hargreaves; Junior Seau Foundation Board member Jim Barone; BGCSDTO CEO David H. Crean; Hunter Seau; BGCSDTO Board member & Cruise 4 Kids Chair Nino Venturella; Junior Seau Foundation Board member Ken Ramirez; BGCSDTO member Sasha Bashor

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