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## NEWS RELEASE

### FOR IMMEDIATE RELEASE

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### **Kendall Reyes, Chargers Defensive End and Boys & Girls Clubs Alum, Gives Back to the Kids**

SOLANA BEACH, Calif. (September 19, 2013) – Kids and football - it's a natural fit. That's why the partnership between the San Diego Chargers' Kendall Reyes and the Boys & Girls Clubs of San Dieguito (BGCSDTO) is such a winning combination. Kendall's Kids will benefit the more than 21,000 children the Boys & Girls Clubs of San Dieguito serve per year.

Fans now have an opportunity to pledge a dollar amount per tackle or sack that Kendall makes throughout this Chargers season. With each giving level, donors will receive great Chargers gifts, including hats, t-shirts, polo shirts, sweatshirts, and signed merchandise, while the top level donors will receive an end-of-the-year wrap-up party with Kendall.

"I went to the Boys and Girls Club myself when I was young," said Reyes. "When things were tough at home they took care of me a bit. I understand how vital it is in children's lives. I definitely want to continue to contribute to their cause and do my part on the field to make sure we raise a decent amount of money to help the kids in the community."

"What's truly special about this initiative and collaboration with Kendall is his linkage to his childhood experiences at the Boys & Girls Club in Nashua," said David H. Crean, Boys & Girls Clubs of San Dieguito's Chief Executive Officer. "Having an alumnus of a Boys and Girls Club who is successful at such an elite level sends an excellent message to the children currently in Boys & Girls Club Programs. The Boys & Girls Clubs of San Dieguito teaches and encourages youth the value of giving back when they get older, a value Kendall clearly has learned and demonstrates."

Kendall Reyes is a football defensive end for the San Diego Chargers. If the Chargers handed out a rookie of the year award in 2012, it likely would have gone to him, the team's second-round pick in the 2012 NFL Draft. The defensive lineman from the University of Connecticut and tiny Nashua North High School in New Hampshire exceeded expectations in his first professional season.

Reyes led the Chargers' defensive line with 19 quarterback pressures and 15 quarterback hits, and he finished the year third on the team with 5.5 sacks and nine tackles for loss. He recorded his first two NFL sacks against future Hall of Fame quarterback Peyton Manning and on Dec. 23 during a road win against the New York Jets, racked up 3.5 sacks, the most by a Chargers rookie in 26 years. Reyes closed out his initial campaign by earning All-Rookie honors from ESPN.com.

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Reyes still spends quite a bit of time in Nashua during the off season. In March, the Boys and Girls Club of Greater Nashua inducted him into its Hall of Fame. Reyes spent much of his time as a youth at the Club, where he sharpened his athletic and academic skills. Now he works with the Club to help develop initiatives for today's youth.

If interested in making a pledge at the level of your choice for every tackle or sack Kendall makes during the 2013 Chargers season, please visit the Boys & Girls Clubs of San Dieguito website at [PositivePlaceSD.org](http://PositivePlaceSD.org)

### **About BGCSDTO**

The Boys & Girls Clubs of San Dieguito, founded in 1966, is a non-profit organization dedicated to providing positive activities to develop the education, health, self-esteem and character of youth. Today, the BGCSDTO is one of the most successful Clubs in the country serving more than 21,000 youth in the San Dieguito community. Our various branches offer exceptional programs for youth to include:

- Personal development through six Core Program Areas
- Clean facilities with dedicated, caring staff members who provide a safe environment for kids and teens
- Quality after-school programs and activities at affordable prices
- Diverse summer camps to fit the needs of all campers
- Innovative specialty programs in academics, music and arts, athletics, and healthy living

For more information on BGCSDTO, please visit us at <http://positiveplacesd.org/>

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