

NEWS RELEASE

FOR IMMEDIATE RELEASE

Friday, April 05, 2013

Shred-A-Thon & Free E-Waste Drop Off Fundraiser a Success!

Solana Beach, Calif. – A Shred-a-Thon and free E-Waste Drop-Off benefitting the Boys & Girls Clubs of San Dieguito was held on Saturday, March 30, 2013 and netted a total of **\$ 2,320**.

The event was sponsored by **PROSHRED**[®] Security, a locally based company that specialized in secure on-site document shredding and computer hard drive destruction, I Love a Green San Diego, a local non-profit that specializes in environmental education, and E-World Recyclers a R2/RIOS certified electronics waste recycler. All companies partnered with Boys & Girls Clubs of San Dieguito to raise money for the Club by donating their time and effort by engaging the surrounding communities.

Participants were encouraged to bring confidential documents for shredding on-site while you watch. Computer hard drives were also removed, punched and destroyed on-site. To support the Boys and Girls Clubs of San Dieguito there was a recommended donation of \$5 per copy box/bag or \$20 for 5 boxes/bags (5 box/bag maximum per person), \$20 per hard drive removal, which included destruction, and \$10 per hard drive if it has been removed from the computer. A certificate of destruction was available upon request.

The E-Waste drop off was **FREE** to everyone. Participants brought items such as CRT screens, LCD/LED screens plasma screens, TV's, printers, copiers, fax machines, scanners, computers, laptops, monitors, cell phones, VCR's, DVD players, stereo systems, network servers, speakers, telephones, lamps, servers, server racks, plotters, batteries (automotive), power cords, cables, strips, and microwaves.

PROSHRED[®] Security dumped their truck after the event and had just over 8,000 lbs. (4 tons) of shredded materials. They recorded approximately 400 file boxes/bags and they had 15 computer hard drives which were destroyed. The environmental statistics are as followed: 68 Trees, 1,520 Gallons of Oil, 12 Cubic Yards of Landfill Space, 16,000 Kilowatts of Energy, 12,000 Gallons of Water, and 240 Pounds of Air Pollution.

The weight from the electronics recycling was collected and a total of 4,717 lbs of e-waste was recorded! That is more than 2 tons! By recycling these electronics responsibly, 4,835 pounds of carbon emissions will be preserved from entering the atmosphere. This equals 820 gallons of gas, or 186 trees, or 7,007 water bottles, or 32,230 aluminum cans.

About **PROSHRED**[®]

Over 9 million people are affected by identity theft each year with approximately 75% resulting from paper documents getting in the wrong hand. Come watch one of our mobile shredding trucks securely destroy your documents right before your eyes. **PROSHRED**[®] is the originator of on-site paper shredding, and a continued leader and pioneer in the industry. They are the only ISO (International Standards Organization) 9001 certified and NAID (National Association for Information Destruction) "AAA" certified mobile shredding company in the nation.

About **I Love A Green San Diego**

I Love A Green San Diego is non-profit educational organization (501c3 pending) dedicated to engaging students and the greater San Diego community in obtaining awareness of individual, local, and world health and sustainability issues. The purpose of I Love a Green San Diego is to unite students, organizations, and the community in environmental projects. It is I Love a Green San Diego's mission to

create leaders for green awareness and promote global responsibility through projects that strive to conserve, preserve and enhance the quality of the environment.

About E-World Recyclers

E-Worlds purpose is to provide innovative e-waste management and recycling services for the proper disposal of electronic equipment, which contributes to the protection of the environment through sound recycling practices. E-World takes electronics and breaks them down into their base components. E-World Recyclers was one of the first companies in the nation to be certified under the RIOS/R2 guidelines. The company has been recognized for its achievements in the areas of environmental responsibility, quality, health and safety.

About Boys & Girls Clubs of San Dieguito

BGCSDTO is dedicated to providing positive activities to promote education, self esteem, health and character in young people. BGCSDTO offers quality programs through after school, summer camp, aquatics, athletics and middle school sports in addition to sponsoring two Montessori schools, the Youth Arts Academy and the Center for a Healthy Lifestyle. Great Futures Start Here! For more information on the Boys & Girls Clubs of San Dieguito please visit www.PositivePlaceSD.org